

FOR IMMEDIATE RELEASE

For More Information Contact:



AMPT Associates, Inc.
541.948.9429
info@AMPTassociates.com

FLYING's Parade of Planes™ Releases Preliminary Exhibitor List for Southeast Event

Aircraft Specialists Jet Center To Host for the Second Year

May 13, 2010 (Duluth, MN) – Today, AMPT Associates released a preliminary list of companies exhibiting at *FLYING* Magazine's Parade of Planes – Southeast. The sales expo will be held in the Atlanta Metro Area at the Gwinnett County Airport (KLZU). Aircraft Specialists Jet Center will host the event June 11 & 12, 2010.

"We're pleased to be holding our southeastern event in the Atlanta area again in 2010," stated Randy S. Bolinger of AMPT Associates. "The 2009 event in Lawrenceville was tremendously successful for both exhibitors and consumers. And by that I should mention that we don't measure success solely by how many people come through the gate but rather the ability to match buyers with sellers in an environment where they can compare aircraft, have their tax, insurance and finance questions answered and effectively shorten the purchase process," stated Bolinger.

In the scheme of aviation events, *FLYING* Magazine's Parade of Planes is somewhat unique. The idea is not to attract throngs of casual aviation enthusiasts but rather to create a "superstore" environment for consumers who are serious about making an aircraft purchase. Thus Parade of Planes is an intimate setting where consumers can compare the most popular aircraft side-by-side and also have immediate access to the most qualified and respected Buyer's Resource Team of tax (Advocate Tax Legal Group), finance (AirFleet Capital) and insurance professionals (AOPA Insurance Agency) in the industry.

(more)

“The Buyer’s Resources Team serves the needs of both buyers and sellers,” Bolinger added. “Aircraft salespeople are knowledgeable about features and benefits in order to best match aircraft capabilities with consumer’s mission-specific needs. However, when it comes to navigating tax law, quoting insurance rates or discussing finance options – those topics are better left to the experts.”

FLYING's Parade of Planes also leverages the resources of Lone Mountain Aircraft Sales, a diverse and capable aircraft brokerage with significant piston and turbine experience, since many consumers will need assistance selling what they already own before trading up.

And new for 2010, *FLYING* has expanded the scope of Parade of Planes events to include a growing number of Flyer’s Resources exhibitors. Flyer’s Resources are companies that can assist current aircraft owners with exciting upgrades like new paint, interiors, avionics, and demonstrate pilot services like flight planning, weather and more.

The following list represents the preliminary group of companies featured in the 20-page Event Buyer’s Guide that is both direct mailed to aviators and is also posted on the Events page of www.paradeofplanes.com.

AIRCRAFT EXHIBITORS (in alphabetical order)

- Aviat Aircraft (Husky)
- Cessna Aircraft (Caravan)
- Cirrus Certified (pre-owned)
- Daher-Socata
- Diamond Aircraft
- Embraer Executive Jets
- Flight Design USA
- Hawker Beechcraft
- Lancair International
- Pilatus
- Piper Aircraft

BUYER’S RESOURCES

- AOPA Insurance Agency (insurance quotes)
- Advocate Consulting Legal Group (tax advice)
- Aircraft Partnership Association (partner matching)
- AirFleet Capital (finance options)
- Lone Mountain Aircraft Sales (brokerage services)

(more)

FLYER'S RESOURCES

- AircraftPainting.com
- Aircraft Specialists Jet Center
- Aircraft Spruce & Specialty
- Carolina Avionics & Interiors
- *FLYING* Magazine
- FltPlan.com
- Hawk Avionics
- Stark Avionics

AVIATION LIFESTYLE REAL ESTATE

- Big South Fork Airpark (Tennessee)
- Heaven's Landing (Georgia)

New exhibitors are added weekly so check www.ParadeofPlanes.com for updated information. Companies interested in exhibiting at *FLYING* Magazine's Parade of Planes events in 2010 should contact AMPT Associates at 218.213.4416.



About AMPT Associates, Inc.

AMPT Associates, Inc. is a highly-specialized, full-service strategic planning, marketing, communications, public relations and event management firm serving clients exclusively in Aviation, Marine, Powersports and Transportation. AMPT Associates, Inc. also operates AMPT Expos, a series of innovative demonstration tours, lifestyle events and trade show displays called OEM™ (On-site Experiential Marketing) to help original equipment manufacturers promote premium consumer products. To learn more about AMPT Associates and the full suite of marketing and communications services, call 218.525.6228 today or visit www.AMPTassociates.com.

Parade of Planes™, Virtual Pilot Lounge™, and Luxury Sport Aircraft™ are registered trademarks of AMPT Associates, Inc.

###